

2024

PMTC Annual Conference

June 18-20, 2024

Niagara Falls Convention Centre, 6815 Stanley Avenue, Niagara Falls, ON L2G 3Y9



Phone: 905-827-0587 Website: www.pmtc.ca Email: Info@pmtc.ca

2024 PMTC CONFERENCE AGENDA

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June 18th, 2024

3:00-5:00 p.m. ANNUAL GENERAL MEETING FOR MEMBERS ONLY

Financial report – PMTC Treasurer Leanne Drummond
Young Leaders Group Report – YLG Chair Leanne Drummond
PMTC Year in review – PMTC President Mike Millian
Western Canada Report – Western Canada rep Marcel Pouliot
Election of directors for 2024-2025 term
Trucks for Change presentation – Betsy Sharples, Elliott Penner & Scott Smith

5:00-7:00 p.m. PMTC YLG PRE CONFERENCE COCKTAIL RECEPTION: SPONSORED BY TRUCKRIGHT

New this year, cash draws for \$300.00 will take place at 5:15pm and 6:15pm. Only principal members in attendance when the draws are made are eligible to win.

June 19th, 2024

7:00 a.m. REGISTRATION AND COFFEE

8:00 a.m. SEMINAR I

TOP 10 LEGAL TIPS TO INCREASE VALUE/REVENUE IN CHALLENGING TIMES

8:45 a.m. SEMINAR II

INTRODUCTION TO THE 2023 PMTC CANADIAN BENCHMARKING SURVEY, SPONSORED BY OTDS

9:30-10:00 a.m. Networking Break

10:00 a.m. SEMINAR III

FMCSA-TRANSPORT CANADA PANEL DISCUSSION

11:00 a.m. SEMINAR IV

THE ART & SCIENCE OF VEHICLE GRAPHICS

11:45 a.m. EXHIBITORS' SHOWCASE

12:30 p.m. LUNCHEON

PMTC – CPC LOGISTICS CANADA DRIVER HALL OF FAME RICK AUSTIN DISPATCHER AWARD, SPONSORED BY CPC LOGISTICS CANADA

1:45 p.m. SEMINAR V

INSIGHTS FROM AWARD WINNING FLEETS

2:45 p.m. YLG-TENSTREET EDUCATION BURSARY AWARDS

3:00- 3:15 p.m. Networking Break

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PRIVATE MOTOR TRUCK COUNCIL OF CANADA
ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE

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3:15 p.m. SEMINAR VI

YLG SOURCED PRESENTATION- LOOKING BEHIND CLOSED DOORS- EXPLORING UNIQUE ENTRY POINTS TO SOURCE
HIDDEN TALENT

4:15 p.m. EXHIBITORS' SHOWCASE

5:30 p.m. CHAIRMAN'S DINNER

PMTC-KRTS DRIVER TRAINING SCHOLARSHIP
2023 YLG DRIVEN TO LEAD GRADUATION CEREMONY, SPONSORED BY KRTS, TRANSREP & TENSTREET
PMTC-AVIVA PRIVATE FLEET SAFETY AWARDS

June 20th, 2024

7:30 a.m. REGISTRATION AND COFFEE

7:45 a.m. BREAKFAST BEGINS

8:10 a.m. Vehicle Graphics awards begin
PMTC-3M CANADA VEHICLE GRAPHICS AWARDS

8:30 a.m. SEMINAR VII
COMMERCIAL VEHICLE COLLISION SCENE RISK MITIGATION

9:15 a.m. SEMINAR VIII
GENERATION Z-BEST PRACTICES FOR RECRUITING & RETAINING THEM

10:00 to 10:15 a.m. Networking Break

10:15 a.m. SEMINAR IX
EXPRESSWAY TO MENTORSHIP

11:00 a.m. SEMINAR X
PATHWAYS TO DECARBONIZATION

11:45 a.m. CLOSING REMARKS/CONFERENCE ADJOURNS

For more information or inquiries please contact Annette Kieft 905-827-0587 x101 or email info@pmtc.ca