

# Conference Sponsorship Opportunities

# 2024

## PMTC Annual Conference

**June 18-20, 2024**

Niagara Falls Convention Centre, 6815 Stanley Avenue, Niagara Falls, ON L2G 3Y9



PRIVATE MOTOR TRUCK COUNCIL OF CANADA  
ASSOCIATION CANADIENNE DU CAMIONNAGE D'ENTREPRISE  
Phone: 905-827-0587 Website: www.pmtc.ca Email: Info@pmtc.ca

**TO RESERVE TODAY CALL US AT 905-827-0587 OR EMAIL [info@pmtc.ca](mailto:info@pmtc.ca)**

	Diamond <b>SOLD OUT!</b>	Platinum	Gold	Silver	Bronze
<b>PMTC Member</b>	\$6,200	\$4,200	\$2,200	\$1,450	\$1,050
<b>PMTC Non-Member</b>	\$6,600	\$4,500	\$2,450	\$1,560	\$1,160
<b>Benefits of Sponsorship</b>					
Full conference registration(s) for:	5	4	3	2	1
Partner designation with logo on onsite signage, conference guide and PMTC newsletter, magazine & website	✓	✓	✓	✓	✓
<b>SPONSORSHIPS ARE STILL AVAILABLE - No Booth</b>					
Company logo featured on banner in main event area	✓	✓	✓	✓	✓
Partner designation with logo on screen in rotation during luncheons and dinner	✓	✓	✓	✓	✓
Company promotional items inserted in delegate bags	✓	✓	✓	✓	✓
Printed literature piece inserted in delegate bags (Sponsor provided)	✓	✓	✓	✓	✓
Sponsor recognition on Mobile app (Sponsors Banner)	✓	✓	✓	✓	✓
Power to exhibit space	✓	✓	✓		
Discounted registration for ten of your customers	12.5%	10%	7.5%		
Copy of participating registrants list to include Name, Title, Company Names Plus Registered Email Addresses	✓				
Copy of participating registrants list to include Name, Title and Company Names		✓			
Copy of participating registered Company Names Only			✓	✓	✓
Conference guide (Sponsor Provided) advertisement	<b>Full Page</b>	<b>1/2 Page</b>			
Conference Guide Company logo & 100 word editorial	✓				
Conference Guide Company logo & 50 word editorial		✓			
Company logo featured on banner in premier location	✓	✓			
Company logo on centerpiece at Hall of Fame Luncheon, Fleet Safety Dinner and Graphic Awards Breakfast	✓	✓			
Additional ticket (s) for the Hall of Fame Luncheon or Fleet Safety Dinner or Graphic Awards Breakfast (Sponsor provided names and use)	4	2			
Additional ticket (s) for non PMTC members you would like to introduce to the association	2	1			
Sponsor recognition with company information homepage feature on the conference Mobile App	✓				
60 second video to be played during the conference (Sponsor provided)	✓				
Reserved seating at the Hall of Fame Luncheon, Fleet Safety Dinner and Graphic Awards Breakfast	✓				
Dedicated Diamond partner designation with logo on pre-conference electronic communications	✓				
Sponsorship of one (1) issue of <i>NewsBriefs</i> Note: PMTC to allocate which issue	✓				

Private Motor Truck Council of Canada  
5-225 Main St E  
Milton, ON L9T 1N9  
905-827-0587 x101  
[info@pmtc.ca](mailto:info@pmtc.ca)