**Call for Presentations**

**The Private Motor Truck Council of Canada** is Canada's only National Association that Represents Private and Dedicated Fleets in Canada. Our Annual General Meeting and Conference is open to everyone and will provide educational and networking value to everyone who is in the Transportation Industry, whether Private, For Hire, Dedicated, or a supplier of a Product or Service to the Transportation Industry. PMTC’s 2024 Conference **will take place at the Niagara Falls Convention Center, Niagara Falls, On from June 18th to the 20th 2024.**

Running over 2.5 days, the Conference features a program of relevant, leading-edge learning presented by respected industry leaders on various topics. This event also offers many networking opportunities to support attendees in making valuable connections, no matter what their role in the industry.

PMTC is a national non-profit Membership based Trucking Association that was founded in 1977.

Our last in person event sold out of exhibitor sapce and set record registration numbers. We had 63 sponsors with 50 exhibitors present in our showcase room, and 298 people registered to attend. We expect demand to be high and expect a sell out on both fronts for 2024, and based on feedback from our last conference, the move back to Niagara Falls, and to a new venue, should build even more excitement, as well as allow for better flow, networking and viewer experience for our awards presentations and educational speakers!

**Who Attends?**

The learning program is specifically sourced to have content useful and relevant to anyone in the Transportation Industry, and networking events bring together professionals from a range of roles and seniorities from across Canada. Attendees include key decision makers at Canada’s leading Private and dedicated fleets, as well as leaders from For Hire Fleets, and many other industry sectors, including Insurance, equipment manufacturers, training providers, legal representatives, parts, telematics providers, communications, equipment tracking, IOT among many others.

**Apply to Speak at PMTC’s 2024 Conference**

The PMTC is now accepting proposals from prospective speakers for its conference. With the quality and popularity of our conference over recent years, the number of requests we receive from people asking to speak has increased significantly. In order to be fair to all, and to ensure we also maintain the quality and integrity of our educational seminars, we have decided this is the best route to go to search for speakers who can provide education on the topics we are looking for. We will be accepting proposals until **December 31st of 2023**. Successful proposals will be non-commercial, educational, and focused on current industry trends. (Please note, we do not pay for professional speakers at our events.) As a result of a survey of past attendee’s and PMTC Members, we have selected some suggested topics, however, please feel free to select a topic of your own to submit that you feel is relevant to today’s industry. No matter your submission, you must be able to present as an expert on your chosen topic to be considered for our 2024 conference. Submissions selected to present will be notified by no later than February 16th of 2024.

**Some suggested topics for our 2024 Conference: (feel free to submit other ideas as well)**

* **MTO talk- Road safety data-**
* **CBSA-CBP- FMSCA presentation**
* **Alternative Fuels-carbon reduction**
* **Fleet panel- managing your carrier profile.**
* **Managing HR issues in your fleet**
* **Discussion on Private and for hire carriers/difference/similarities/partnerships**
* **Media best practices in an on-line world**
* **Developing a safety and training program (possible panel discussion)**
* **How to attract female drivers to your fleet**
* **Fleet and school partnerships**
* **Fleet Branding value**

 **Submission Requirements:**

***Information may be edited and will be used for marketing purposes.***

**Presenter Biography:** Please include a short description about yourself, areas of expertise, your experience, and any relevant credentials as well as your knowledge on the subject matter.

**About your Company:** Please include a short description about your company and its role in the industry.

**Presentation Title and Tagline:** Your title should be short and to the point, giving the audience the full picture of your presentation in four or five words. If you can think of a one-sentence “tag line” that will provide more details, please include that as well.

**Presentation Description:** Provide a description of the key topic(s) your presentation will cover, along with takeaways the participants will have after attending your presentation. If possible, please include data and/or statistics that demonstrate why your session is important and relevant.

**References:** Please provide 1-2 references that canendorse your prior speaking experience, if applicable. If you have videos showing your previous speaking opportunities recorded, please include a link.

**PMTC’s Annual Conference 2024
Call for Presenters**

**Submit completed forms by December 31st 2023 to:**
Mike Millian, President, PMTC

trucks@pmtc.ca

In order to be fair to all who submit, any that are sent after December 31st of 2023 will not be considered for this year’s conference.

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| --- |
| **Presenter** |
| First Name: |  | Last Name: |  |
| Company: |  |
| Title: |  |
| Address: |  | City: |  |
| Province: |  | Cell Phone: |  |
| Work Phone:  |  | Fax:  |  |
| Email: |  | Name for Badge: |  |

 **Presenter Biography**

**About your Company**

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| --- |
| **Presentation** |
| Title: |  |
| Tagline:  |  |
| Length of Presentation:  |  |

**Presentation Description**500 Words (Maximum)

Please explain if you will you be using videos, handouts, activities (i.e. interactive?), etc?

If you have any of your previous speaking engagements recorded, please include links here:

**References**Please provide 1-2 references that canendorse your prior speaking experience, if applicable.

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| --- |
| **Reference 1** |
| Name: |  | Title:  |  |
| Company:  |  |
| Email: |  | Phone: |  |

**Short Description – Reference 1**

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| **Reference 2** |
| Name: |  | Title: |  |
| Company:  |  |
| Email: |  | Phone: |  |

**Short Description – Reference 2**