



Private Motor Truck Council of Canada
Association Canadienne du Camionnage d'Entreprise



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**And the winners are ...
PMTC and 3M Canada Announce Recipients of
2023 Vehicle Graphics Design Awards**

The Private Motor Truck Council of Canada (PMTC) announced the award winners of its 2023 Vehicle Graphics Design competition, co-sponsored by 3M Canada. This is the 38th year of the most colourful awards in the trucking community, and presentations were made during the PMTC's Awards Breakfast as part of its Conference in Hamilton, Ontario on June 23rd, 2023.

Awards were presented in seven categories: Tractor Trailer; Straight Truck; Special Events/Promotion; Light Duty Commercial Truck; Human Interest and Identity Fleet Graphics. Full details and images of winning entries are below.

"The PMTC membership, the Canadian trucking community at large, and the vehicle graphics industry are extremely grateful to 3M Canada for their ongoing support of this competition," said PMTC President Mike Millian. "This national event brings entries from across the country and is a clear indication of how much pride companies take in promoting their products and services through engaging vehicle graphics. We congratulate all the award winners and thank all those that participated."

Awards by category were presented to the following fleets:

Tractor Trailer:	Giant Tiger Honourable Mention to Sleeman Breweries
Straight Truck:	Ultra Properties & Design Ltd Honourable Mention to Giant Tiger
Special Events/Promotion:	Algoma Orchards Honourable Mention to Puroltor
Light Duty Commercial Truck:	Forever Charging Honourable Mention to Dream Makers Hardscaping
Fleet Identity Graphics:	Nova Bus Inc Honourable Mention to Sobey's
Night-Time Safety:	4Refuel Honourable Mention to MYC Media
Human Interest:	Canadian Blood Services Honourable Mention to Penner International Inc



Additional details and photos for each winning entry are below.

Tractor Trailer

Fleet:
Graphics:

Winner

Giant Tiger
Giant Tiger Marketing



Honourable Mention

Sleeman Breweries
Rayment & Collins



Straight Truck

Fleet:
Graphics:

Ultra Properties & Designs Ltd
MYC Media



Giant Tiger
Giant Tiger Marketing



Special Events/Promotion

Fleet:
Graphics:

Algoma Orchards
Big Rig Wraps



Purolator
Turbo Images





Light Duty

Fleet:

Graphics:

Forever Charging

MYC Media



Dream Makers Hardscaping

MYC Media



Fleet Identity

Fleet:

Graphics:

Nova Bus Inc

Turbo Images



Sobey's

Turbo Images



Night Time Safety

Fleet:

Graphics:

4Refuel

4Refuel Marketing



MYC Media

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Human Interest

Fleet:

Graphics:

Canadian Blood Services

Turbo Images



Penner International Inc

Turbo Images

